

Area Agency on Aging of Broward County

Charlotte Mather-Taylor, Executive Director

March 1st, 2021

AREAWIDE COUNCIL ON AGING BOARD OF DIRECTORS

Pauline Grant President

John G. Primeau 1st Vice President

Naushira Pandya, M.D. 2nd Vice President

Arthur Birken 3rd Vice President

Representative Evan Jenne *Treasurer*

Senator Nan H. Rich Secretary

Judge Ronald J. Rothschild Parliamentarian

Theodora Williams *Immediate Past President*

Alan B. Brass, C.P.A. Anthony Brunson, C.P.A. Timothy G. Curtin Malena Mendez-Dorn William Edelstein David Lieberman Deborah Rand Kenneth S. Rubin, Esq. Manuel Synalovski, AIA Lisa Zucker, MSW, LCSW

HONORARY BOARD

Audrey Millsaps Mary Todd Joel Fass, in Memoriam Jack Brady, in Memoriam Please join the Area Agency on Aging of Broward County (AAABC) as we continue the time-honored tradition of recognizing outstanding Broward senior volunteers, age 60 or older, and their contributions to the community at the **37**th **Annual Dr. Nan S. Hutchison Broward Senior Hall of Fame**. Held in May annually, which happens to be Older Americans Month, this event is designed to recognize and celebrate the importance of these seniors' and their outstanding volunteer work in Broward County. Past honorees have included local elected leaders, community volunteers, community advocates, and more.

Typically we have held this event in person as a breakfast, however, out of an abundance of caution and in compliance with local ordinances due to COVID-19, we will be holding this event virtually in 2021 as a lunch. Lunch will be directly delivered to each attendee from a local restaurant / caterer. On a positive note, this will also allow anyone wishing to attend and support our honorees to participate, no matter where their physical location is.

We invite you to be a sponsor of this heart-warming event. There are a variety of sponsorship levels available to fit all of your marketing goals. Please contact AAABC's Community Coordinator Kandi Osman at (954) 745-9567, <u>osmank@adrcbroward.org</u>, or visit <u>www.adrcbroward.org/broward-senior-hall-of-fame</u> to make your commitment today.

Sincerely,

Charlotte Mather-Taylor

Charlotte Mather-Taylor Executive Director

Enc. AAABC 2021 Broward Senior Hall of Fame Sponsorship Opportunities

5300 Hiatus Road, Sunrise, Florida 33351 Elder Helpline: (954-745-9779) Administration: (954-745-9567) Fax: (954-745-9584)

The Aging & Disability Resource Center of Broward County is administered by the Areawide Council on Aging of Broward County, Inc. and funded by Older Americans Act, Florida Community Care for the Elderly, Alzheimer Disease Initiative and Medicaid Waiver Legislation through the State Department of Elder Affairs.

						_ _
	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	Bronze	<u>Copper</u>	<u>Supporter</u>
Cost	\$2,500	\$1,000	\$750	\$500	\$250	\$100
Benefits		·	[†]	[†]		
Tickets						
(includes	20	10	5	3	2	1
delivered lunch)					'	
Company					· · · · · · · · · · · · · · · · · · ·	
Name included	1	1		1	1	
on-screen	\checkmark	I	_	_ '	_ '	
during event, in		- I	-	- '	- '	1 -
a prominent		1		1	1	1
position		<u> </u>			'	
Company	1	I	I	!		
Name included	_		\checkmark	\checkmark	_ '	_
on-screen	1	i i	I I	1 [*] '	1	
during event	ļ!	<u>ا</u> ا	ļ!	ļ'	ļ'	
Inclusion in	Pre & Post	Post	Post	Post	_ '	_
event publicity					ļ'	
Ad in printed &		1		1	Quarter	Message of
virtual program	Full Page	Full Page	Full Page	Half Page	Page	Congratulations
book	ļļ	ļļ		ļ'		
Opportunity to		1		1	1	
have a featured	1	1		1	1	
article in an	\checkmark	ı _	I _ I	_ '	_ '	
upcoming issue		1		1	1	1
of an AAABC	1	1		1	1	
newsletter	ļ	<u>ا</u>	ļ!	↓ '	 '	
		Logo	Logo	Logo	Name	Name
/ logo included	to company	All	2	1	1	1
in AAABC	website in all	newsletters	newsletters	newsletter	newsletter	newsletter
newsletter	newsletters					
Company name	Logo with link	Logo with	Logo with	1	1	1
/ logo displayed	to company	link to	link to	Logo	Name	Name
on AAABC	website	company	company		1	1
website		website	website	↓ '	 '	
Mentions on					1	
AAABC Social	All	All	2 times	1 time	- '	-
Media	<u> </u>	اا	<u> </u>	<u> </u>	<u> </u>	1

Deadline: Friday, April 30th, 2021

Visit <u>www.adrcbroward.org/broward-senior-hall-of-fame</u> or email <u>osmank@adrcbroward.org</u> to make your sponsorship commitment!