

# **EVENT CHAIRMAN**

Senator Nan Rich
Broward County Mayor

# **2024 HONOREES**

Odessa Striggles Bennett Lori Green

Carolyn Hardy

Dr. Jorge Lopez

Rosena Lott

Elizabeth Robinson Massey

**Betty Miller** 

John Raite

Joy Rodenberg

Paul Sallarulo



# **JOIN US AT THE**



Monday, June 17th, 2024 9:00 AM

RENAISSANCE - PLANTATION 1230 S. Pine Island Rd Plantation, FL 33324

To purchase a sponsorship, ad, or ticket, please visit https://www.adrcbroward.org/broward-senior-hall-of-fame



#### 40th Annual Dr. Nan S. Hutchison

# **Broward Senior Hall of Fame Support Opportunities**

(Side 1 of 2 - Please complete both sides)

#### Platinum Sponsor - \$3,000

Includes (20) tickets, company name included on-screen during the event in a prominent position, a full-page color ad in the event program, inclusion in pre & post event publicity, opportunity to place (1) promotional item in event swag bags, an opportunity to have a featured article in an upcoming issue of an AAABC newsletter, company logo in all event e-blasts, company logo with link in AAABC newsletter, company logo with link displayed on AAABC website, company name included in social media related to the event.

#### Gold Sponsor - \$1,500

Includes (10) tickets, company name included on-screen during the event, a full-page color ad in the event program, inclusion in post-event publicity, opportunity to place (1) promotional item in event swag bags, company logo in AAABC newsletter, company logo with link displayed on AAABC website, company name included in (3) social media posts related to the event.

#### Silver Sponsor - \$1,000

Includes (6) tickets, company name included on-screen during the event, a full-page color ad in the event program, inclusion in post-event publicity, opportunity to place (1) promotional item in event swag bags, company logo in AAABC newsletter, company logo with link displayed on AAABC website, company name included in (2) social media posts related to the event.

#### **Bronze Sponsor - \$500**

Includes (4) tickets, company name included on-screen during the event, a half-page color ad in the event program, inclusion in post-event publicity, opportunity to place (1) promotional item in event swag bags, company logo in AAABC newsletter, company logo displayed on AAABC website, company logo included in (1) social media post related to the event.

#### **Copper Sponsor** - \$250

Includes (2) tickets, a quarter-page color ad in the event program, company name in company name in AAABC newsletter, company name displayed on AAABC website, company name included in (1) social media post related to the event.

**Deadline for Sponsorships & Ads is Friday, May 31, 2024.** 



#### 40th Annual Dr. Nan S. Hutchison

## **Broward Senior Hall of Fame**

(Side 2 of 2 - Please complete both sides)

### **Ads**

Showcase your company or honor a Hall of Fame awardee with an ad!

**Full Page - \$300** 

Dimensions: 8" w, 10.5" h

**Quarter Page - \$75** 

Dimensions: 4" w, 5.25" h

Half Page - \$150

Dimensions: 8" w, 5.25" h

**Business Card - \$50** 

Dimensions: 3.5" w, 2" h

Please submit camera-ready artwork
(300 dpi minimum, submitted as either an .eps, .jpeg, .pdf, or .png file)
by Friday, May 31, 2024.

Need help designing your ad? We can help! Please contact events@adrcbroward.org

## **Tickets**

Tickets are \$60 each and include access to the event and breakfast buffet.

Deadline for Sponsorships & Ads is Friday, May 31, 2024. Deadline for Tickets is Wednesday, June 12, 2024.

To purchase sponsorship, ad or ticket, please visit https://www.adrcbroward.org/broward-senior-hall-of-fame