



Area Agency on Aging of Broward County

Charlotte Mather-Taylor, Executive Director

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October 23rd, 2020

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Please join the Area Agency on Aging of Broward County (AAABC) as we launch our newest event, the **Golden Giggles Comedy Show**. Designed to not only provide the community with an insight into what we do and how we help Broward seniors, this show will allow participants and viewers to take a moment out of their day to enjoy the fun. As you know, one of the biggest concerns for our elderly outside of the apparent COVID-19 virus is the mental and emotional effects they are facing due to the isolation and fear this pandemic has brought.

During this trying and mentally exhausting time, we all need a good laugh! They say that laughter is the best medicine, and we could not agree more. We invite you to join us as a sponsor of this light-hearted, fun endeavor. As a virtual video posted online on a platform such as YouTube, your company name/logo will reach an unlimited number of people, not only now but also in the future.

Now is the time to dust off that joke book and send us your favorite, whether it be a knock-knock, one-liner, or something else, all while representing your organization or company.

Time is running out to be a part of our inaugural show! Designed to be released during the holiday season for maximum exposure and entertainment, now is the time to participate. Please contact AAABC's Community Coordinator Kandi Osman at (954) 745-9567, osmank@adrcbroward.org, or visit www.adrcbroward.org/golden-giggles to make your commitment today.

Sincerely,

Charlotte Mather-Taylor

Charlotte Mather-Taylor
Executive Director

Enc. AAABC Golden Giggles Sponsorship Opportunities

5300 Hiatus Road, Sunrise, Florida 33351 **Elder Helpline: (954-745-9779)** Administration: (954-745-9567) Fax: (954-745-9584)

| | <u>Star of the Show</u> | <u>Headliner</u> | <u>Stand Up</u> | <u>Laugh Out Loud</u> | <u>Comic Relief</u> | <u>Opening Act</u> |
|---|--------------------------------|-------------------------|------------------------|------------------------------|----------------------------|---------------------------|
| Cost | \$5,000 | \$1,000 | \$500 | \$250 | \$100 | \$50 |
| # of Opportunities Available | 1 | 3 | unlimited | unlimited | unlimited | unlimited |
| Category Exclusivity | √ | √ | - | - | - | - |
| Benefits | | | | | | |
| <i>Company Name included in Show Name (Presented by)</i> | √ | - | - | - | - | - |
| <i>Inclusion in event publicity</i> | Pre & Post | Post | - | - | - | - |
| <i>Company logo prominently displayed on screen</i> | Entire Show | Entire Show | 2 Minutes | - | - | - |
| <i>Company logo displayed on welcome screen</i> | √ | √ | - | - | - | - |
| <i>Company logo displayed on transition screens</i> | All | All | 1 | - | - | - |
| <i>Company logo displayed on sponsor screens</i> | All | All | All | 2 times | - | - |
| <i>Company / individual name displayed on sponsor screens</i> | - | - | - | - | 2 times | 1 time |
| <i>Company Name included in video post description & comments</i> | √ | - | - | - | - | - |
| <i>Link to company website / social media included in video post description & comments</i> | Website & Social Media | Website or Social Media | - | - | - | - |
| <i>Company name / logo included in AAABC newsletter</i> | Logo All newsletters | Logo 1 newsletter | Name 1 newsletter | Name 1 newsletter | Name 1 newsletter | Name 1 newsletter |
| <i>Company name / logo displayed on AAABC website</i> | Logo | Logo | Name | Name | Name | Name |
| <i>Mentions on AAABC Social Media</i> | All | 2 times | 1 time | - | - | - |
| <i>Opportunity to introduce your joke "This joke is brought to you by company name."</i> | √ | √ | √ | √ | - | - |

Deadline: Monday, November 30th, 2020

Visit www.adrcbroward.org/golden-giggles or email osmank@adrcbroward.org to make your sponsorship commitment!