



Area Agency on Aging  
of Broward County



**DEMENTIA**  
CARE & CURE INITIATIVE

FLORIDA DEPARTMENT OF ELDER AFFAIRS

Developing Dementia-Caring Communities Across Florida

# 2<sup>nd</sup> Annual Empowering Caregivers Conference

*Looking After A Loved One With Alzheimer's & Dementia*

## Sponsorship Packet

Tuesday, May 14<sup>th</sup>, 2024

Lillian S. Wells Hall at the Parker Playhouse  
707 NE 8<sup>th</sup> St • Fort Lauderdale, FL • 33304

# Support Options

*All monies raised will be utilized for services and support for caregivers and individuals with Alzheimer's and dementia related diseases.*

## Lunch Sponsor - **SOLD**

- Ability to present welcoming remarks (3 minutes) during Lunch Session
- Company logo prominently displayed on lunch area signage
- Inclusion in pre-event and post event publicity
- Prominently placed VIP exhibit table
- (10) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Corporate logo placed in event program
- Corporate logo placed in event Powerpoint
- Corporate logo placed in AAABC newsletter
- Opportunity to submit an article for inclusion in a future AAABC newsletter
- Corporate logo, hyperlinked to your website, displayed on AAABC website event page
- Full page ad in event program
- (6) mentions on AAABC social media

## Swag Bag Sponsor - **SOLD**

- Company logo prominently displayed on event swag bags
- Inclusion in pre-event and post event publicity
- Prominently placed VIP exhibit table
- (6) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Corporate logo placed in event program
- Corporate logo placed in event Powerpoint
- Corporate logo placed in AAABC newsletter
- Corporate logo, hyperlinked to your website, displayed on AAABC website event page
- Full page ad in event program
- (4) mentions on AAABC social media

## Break Sponsor - **\$3,000**

- Company logo prominently displayed on break area signage
- Inclusion in post event publicity
- Prominently placed VIP exhibit table
- (4) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Corporate logo placed in event program
- Corporate logo placed in event Powerpoint
- Corporate logo placed in AAABC newsletter
- Corporate logo, hyperlinked to your website, displayed on AAABC website event page
- Full page ad in event program
- (3) mentions on AAABC social media

## Registration Sponsor - **SOLD**

- Company logo prominently displayed on registration area signage
- Inclusion in post event publicity
- Prominently placed VIP exhibit table
- (4) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Corporate logo placed in event program
- Corporate logo placed in event Powerpoint
- Corporate logo placed in AAABC newsletter
- Corporate logo, hyperlinked to your website, displayed on AAABC website event page
- Full page ad in event program
- (3) mentions on AAABC social media

## **Gold Sponsor – \$1,500**

- Prominently placed exhibit table
- (3) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Corporate logo placed in event program
- Corporate logo placed in event Powerpoint
- Corporate logo placed in AAABC newsletter
- Corporate logo displayed on AAABC website event page
- Half page ad in event program
- (2) mentions on AAABC social media

## **Silver Sponsor - \$1,000**

- Exhibit table
- (2) professional conference registrations, including lunch
- Opportunity to put (1) item in event swag bags
- Company name placed in event program
- Company name placed in event Powerpoint
- Company name placed in AAABC newsletter
- Company name displayed on AAABC website event page
- Half page ad in event program
- (1) mention on AAABC social media

## **Bronze Sponsor - \$750**

- Exhibit table
- (1) professional conference registration, including lunch
- Opportunity to put (1) item in event swag bags
- Company name placed in event program
- Company name placed in event Powerpoint
- Company name placed in AAABC newsletter
- Company name displayed on AAABC website event page
- Quarter page ad in event program

## **Vendor Booth - \$500**

- Exhibit table
- (1) professional conference registration, including lunch
- Opportunity to put (1) item in event swag bags

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## **Ads:**

- Full Page (5.5" w x 8.5" h) - \$200
- Half Page (5.5"w x 4.25"h) - \$150
- Quarter Page (2.75"w x 4.25" h) - \$100
- Business Card (2.75"w x 2.125" h) - \$50

Company logo & ad artwork must be provided by **Monday, April 29, 2024** to [events@adrcbroward.org](mailto:events@adrcbroward.org). The logo must be a minimum of 300 dpi, and provided in a .pdf, .png, or .jpeg format.

(600) swag bag items must be received in the AAABC office (5300 Hiatus Rd • Sunrise, FL • 33351) by **Friday, May 3, 2024**.

# Support Commitment Form

Yes! I would like to sponsor the 2024 Empowering Caregivers Conference.

Please choose your support option below:

## Sponsorships

- |  |                          |                     |
|--|--------------------------|---------------------|
| - Lunch: SOLD                                  | <input type="checkbox"/> | Gold: \$1,500       |
| - Swag Bag: SOLD                               | <input type="checkbox"/> | Silver: \$1,000     |
| <input type="checkbox"/> Break: \$3,000        | <input type="checkbox"/> | Bronze: \$750       |
| <input type="checkbox"/> Registration: \$3,000 | <input type="checkbox"/> | Vendor Booth: \$500 |

## Ads

- |   |                          |                     |
|---|--------------------------|---------------------|
| <input type="checkbox"/> Full Page: \$200 | <input type="checkbox"/> | Quarter Page: \$100 |
| <input type="checkbox"/> Half Page: \$150 | <input type="checkbox"/> | Business Card: \$50 |

## Contact Information:

**Business Name** (as it should appear in event collateral): \_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Specific description of products / services being showcased:** \_\_\_\_\_

**Address:**

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:**

\_\_\_\_\_

**Email Address:**

\_\_\_\_\_

I understand that neither the Area Agency on Aging of Broward County, nor its sponsors, will be held liable for any loss, personal injury, or property damage, which may occur during the 2024 Empowering Caregivers Conference.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please send this completed form, with payment and company logo, by **Monday, April 29, 2024** to:

Area Agency on Aging of Broward County  
Attn: Empowering Caregivers Conference  
5300 Hiatus Rd • Sunrise, FL • 33351  
[events@adrcbroward.org](mailto:events@adrcbroward.org)

**Save a stamp!**

Visit <http://tinyurl.com/yszrrtu5> to submit your registration & payment online.