



Area Agency on Aging
of Broward County



DEMENTIA
CARE & CURE INITIATIVE

FLORIDA DEPARTMENT OF ELDER AFFAIRS

Developing Dementia-Caring Communities Across Florida

3rd Annual Empowering Caregivers Conference

*Looking After A Loved One With
Alzheimer's & Dementia*

Sponsorship Packet

Wednesday, November 19th, 2025

9:00 AM - 3:30 PM

Illuminate Event Venue

5100 N Nob Hill Road

Sunrise, FL 33351

3rd Annual Empowering Caregivers Conference

Support Options

All monies raised will be utilized for services and support for caregivers and individuals with Alzheimer's and dementia related diseases.

Presenting Sponsor - \$25,000

- Offer introductory welcome remarks (3-5 minutes) in the morning
- Company logo prominently featured in the conference name as "Presented by" in all promotional materials
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- At least 10 mentions in social media

Lunch Sponsor - SOLD OUT

- Offer special remarks (3 minutes) during lunchtime
- Company logo prominently displayed at food/beverage station throughout the day
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Five (5) mentions in social media

Swag Bag Sponsor - SOLD OUT

- Offer special remarks (3 minutes) during a break
- Opportunity to provide the event swag bags with company logo
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Five (5) mentions in social media

Registration Sponsor - \$5,000

- Company logo prominently displayed at registration table
- Prominent full-page ad in the program book
- Prominently placed VIP exhibit table
- 5 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Three (3) mentions in social media

Deadline for Sponsorships & Ads is Friday, November 7th, 2025.

To purchase sponsorship, ad or ticket, please visit

<https://tinyurl.com/yxhdj9dx>

3rd Annual Empowering Caregivers Conference

Workshop Sponsor - \$3,000

- The company name will be acknowledged from the podium ahead of one (1) chosen workshop
- Prominent full-page ad in the program book
- Exhibit table
- 5 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Three (3) mentions in social media

Additional Offerings

Gold Sponsor - \$1,500

- Full page ad in the program book
- Exhibit table
- 2 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- One (1) mention in social media

Vendor Booth - SOLD OUT

- Exhibit table
- One (1) professional conference registration, including lunch
- Opportunity to put (1) item in event swag bags

Ads

Showcase your company with an ad!

Full Page - \$400

Dimensions: 8" w, 10.5" h

Half Page - \$250

Dimensions: 8" w, 5.25" h

Quarter Page - \$150

Dimensions: 4" w, 5.25" h

Business Card - \$100

Dimensions: 3.5" w, 2" h

*Please submit camera-ready artwork (300 dpi minimum, submitted as either an .eps, .jpeg, .pdf, or .png file) by **Friday, November 7th, 2025.***

Deadline for Sponsorships & Ads is **Friday, November 7th, 2025.**

To purchase sponsorship, ad or ticket, please visit

<https://tinyurl.com/yxhdj9dx>

3rd Annual Empowering Caregivers Conference

Support Commitment Form

Yes! I would like to sponsor the 2025 Empowering Caregivers Conference.

Please choose your support option below:

Sponsorships

- | | | |
|---|--|--|
| ☐ Presenting: \$25,000 | ☐ Registration: \$5,000 | ☐ Gold: \$1,500 |
| ☐ Lunch: \$10,000 | ☐ Workshops: \$3,000 | ☐ Vendor Booth: \$750 |
| ☐ Swag Bag: \$10,000 | | |

Ads

- ☐ Full Page: \$400 ☐ Half Page: \$250 ☐ Quarter Page: \$150 ☐ Business Card: \$100

Contact Information:

Business Name (as it should appear in event collateral): _____

Contact Name: _____

Specific description of products / services being showcased: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

I understand that neither the Area Agency on Aging of Broward County, nor its sponsors, will be held liable for any loss, personal injury, or property damage, which may occur during the 2025 Empowering Caregivers Conference.

Signature: _____

Date: _____

Please send this completed form, with payment and company logo, by **Friday, November 7th, 2025** to:

Area Agency on Aging of Broward County
Attn: Empowering Caregivers Conference
5300 Hiatus Rd • Sunrise, FL • 33351
events@adrcbroward.org

Save a stamp! Visit <https://tinyurl.com/yxhdj9dx> to submit your registration & payment online.

The Areawide Council on Aging of Broward County, Inc. is a tax exempt 501©3 nonprofit corporation registered with the Florida Department of Agriculture & Consumer Services, Registration number: CH4354. A portion of your contribution is tax deductible. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free (800-435- 7352) within the state. Registration does not imply endorsement, approval or recommendation by the State or the Areawide Council.