



Area Agency on Aging  
of Broward County



**DEMENTIA**  
CARE & CURE INITIATIVE

FLORIDA DEPARTMENT OF ELDER AFFAIRS

Developing Dementia-Caring Communities Across Florida

# **3rd Annual Empowering Caregivers Conference**

*Looking After A Loved One With  
Alzheimer's & Dementia*

**Sponsorship Packet**

**Wednesday, November 19th, 2025**

**9:00 AM - 3:30 PM**

Illuminate Event Venue

5100 N Nob Hill Road

Sunrise, FL 33351

## 3rd Annual Empowering Caregivers Conference

### **Support Options**

All monies raised will be utilized for services and support for caregivers and individuals with Alzheimer's and dementia related diseases.

### **Presenting Sponsor - \$25,000**

- Offer introductory welcome remarks (3-5 minutes) in the morning
- Company logo prominently featured in the conference name as "Presented by" in all promotional materials
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- At least 10 mentions in social media

### **Lunch Sponsor - \$10,000**

- Offer special remarks (3 minutes) during lunchtime
- Company logo prominently displayed at food/beverage station throughout the day
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Five (5) mentions in social media

### **Swag Bag Sponsor - \$10,000**

- Offer special remarks (3 minutes) during a break
- Opportunity to provide the event swag bags with company logo
- Prominently placed VIP exhibit table
- Inside cover or back cover ad in the program book
- 10 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Five (5) mentions in social media

### **Registration Sponsor - \$5,000**

- Company logo prominently displayed at registration table
- Prominent full-page ad in the program book
- Prominently placed VIP exhibit table
- 5 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Three (3) mentions in social media

**Deadline for Sponsorships & Ads is Friday, November 7th, 2025.**

**To purchase sponsorship, ad or ticket, please visit**

**<https://tinyurl.com/yxhdj9dx>**

## 3rd Annual Empowering Caregivers Conference

### **Workshop Sponsor - \$3,000**

- The company name will be acknowledged from the podium ahead of one (1) chosen workshop
- Prominent full-page ad in the program book
- Exhibit table
- 5 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- Three (3) mentions in social media

### **Additional Offerings**

### **Gold Sponsor - \$1,500**

- Full page ad in the program book
- Exhibit table
- 2 Registrations
- Logo inclusion on event page, agency website and in pre and post event publicity
- One (1) mention in social media

### **Vendor Booth - \$750**

- Exhibit table
- One (1) professional conference registration, including lunch
- Opportunity to put (1) item in event swag bags

### **Ads**

*Showcase your company with an ad!*

#### **Full Page - \$400**

Dimensions: 8" w, 10.5" h

#### **Half Page - \$250**

Dimensions: 8" w, 5.25" h

#### **Quarter Page - \$150**

Dimensions: 4" w, 5.25" h

#### **Business Card - \$100**

Dimensions: 3.5" w, 2" h

*Please submit camera-ready artwork (300 dpi minimum, submitted as either an .eps, .jpeg, .pdf, or .png file) by **Friday, November 7th, 2025.***

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## 3rd Annual Empowering Caregivers Conference

### **Support Commitment Form**

**Yes!** I would like to sponsor the 2025 Empowering Caregivers Conference.

**Please choose your support option below:**

#### **Sponsorships**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Presenting: \$25,000 | <input type="checkbox"/> Registration: \$5,000 | <input type="checkbox"/> Gold: \$1,500       |
| <input type="checkbox"/> Lunch: \$10,000      | <input type="checkbox"/> Workshops: \$3,000    | <input type="checkbox"/> Vendor Booth: \$750 |
| <input type="checkbox"/> Swag Bag: \$10,000   |  |  |

#### **Ads**

- ☐ Full Page: \$400    ☐ Half Page: \$250    ☐ Quarter Page: \$150    ☐ Business Card: \$100

#### **Contact Information:**

Business Name (as it should appear in event collateral): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Specific description of products / services being showcased: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I understand that neither the Area Agency on Aging of Broward County, nor its sponsors, will be held liable for any loss, personal injury, or property damage, which may occur during the 2025 Empowering Caregivers Conference.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send this completed form, with payment and company logo, by **Friday, November 7th, 2025** to:

Area Agency on Aging of Broward County  
Attn: Empowering Caregivers Conference  
5300 Hiatus Rd • Sunrise, FL • 33351  
events@adrcbroward.org

**Save a stamp! Visit <https://tinyurl.com/yxhdj9dx> to submit your registration & payment online.**

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