



5300 Hiatus Road
Sunrise, Florida 33351
Elder Helpline: (954) 745-9779
Administration: (954) 745-9567
Fax: (954) 745-9584
www.adrcbroward.org

News Release

FOR IMMEDIATE RELEASE

January 12, 2010

Contact:

Christopher Miller, Public Relations Coordinator
(954) 745-9567, extension 216

Broadcast Heartfelt Sentiments on Website

Special Valentine's Day Greetings are available for purchase on the Aging & Disability Resource Center's Website (www.adrcbroward.org).

Heartfelt sentiments, for a donation of \$50 for a large heart, or \$25 for a smaller version, will be placed on the site from February 10-17. Sentiments may be expressed in 20 words, or less.

All proceeds, from the sales, will be contributed to the Aging & Disability Resource Center to help the nonprofit organization respond to the needs of Broward's elders.

If you are interested, please complete the Web Site Heart Memories Form, and send it with a check payable to: Areawide Council on Aging; 5300 Hiatus Road; Sunrise, FL 33351

For more information, please contact Christopher Miller, Public Relations Coordinator, at (954) 745-9567, extension 216, or visit the ADRC, online, at (www.adrbroward.org).



The Aging & Disability Resource Center is the nonprofit umbrella organization charged with the responsibilities of planning, coordinating, monitoring, and funding programs designed to meet the needs of over 346,979 year-round Broward senior residents. As the prime advocate for local Older Americans, the ADRC contracts with administering organizations for the following programs: senior centers; senior day care; site meals; home-delivered meals; Alzheimer's in-home and facility respite; minor in-home repair; legal; transportation; homemaker; personal care; respite; emergency response; and case management.